

Content - 60 points		
Points Avail.	Description/Criteria	Subtotal
5	Updated regularly; current information; older data removed or archived	5
5	Contact information for officers and webmaster including email and/or telephone number	5
5	About the PTA - mission statement, history, hierarchy, welcome letter, goals, etc.	3
5	Meeting notices/invitations	5
5	Membership information and membership form	4
5	Calendar of events with detailed information	5
5	Online newsletter	0
5	Messages from president and/or principal	3
3	Promotion of special events with detailed information	3
3	Links - to other PTA websites (Council, 4th District, State, National, etc.)	3
3	Links - others of interest to students, parents, teachers, community	3
2	General school news	2
2	Committee / Chairman reports	2
2	Legislative issues	0
5	BONUS: Discussion forum - promote this... it's a great tool!	5
SUBTOTAL:		48

Comments/Suggestions: